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## FOR IMMEDIATE RELEASE

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## Peter & The Wolf is Largest Family-Friendly Free Concert on the Central Coast

## This classic and educational children's concert will be held May 30 at the Vina Robles Ampitheatre in Paso Robles at 11am

SAN LUIS OBISPO, CA (MAY 22, 2017) – San Luis Obispo County Offices of Education, Vina Robles Amphitheatre and Opera San Luis Obispo (OperaSLO) proudly present *Peter and the Wolf: Telling Stories Through Music!* This exciting FREE production for children, schools, and families takes place on Tuesday, May 30th at 11am at the Vina Robles Amphitheatre.

A Countywide Arts Collaboration arts collaboration, this event brings together San Luis Obispo County Offices of Education, Ballet Theatre San Luis Obispo, radio talk show host Dave Congalton and the OperaSLO Grand Orchestra conducted by Artistic Director Brian Asher Alhadeff in a new ballet version of Peter and the Wolf - Sergie Prokofiev's classical tale for narrator and orchestra.

"Live theatre is a team sport and the performing arts are relevant and necessary for children to experience frequently," says Maestro Alhadeff. "In the spirit of creating collaboration, innovation, civic goodwill, and support of many generous donors, we are thrilled to bring an impactful, educational, and magical experience to North County."

This concert supports OperaSLO's objective to positively affect the community using a diverse program of performances, events and educational experiences. Music education has been demonstrated to have a significant impact on young people's intellectual and emotional development, and this concert provides that education and appreciation for classical music, opera and orchestra among young people of San Luis Obispo County.

Peter and the Wolf: Telling Stories Through Music! is the single largest musical education event in the history of the Central Coast and it's free! RSVP right away to get your free tickets. For more information, contact Valerie Kraskey at (805) 782-7291 or vkraskey@slocoe.org.

In addition to this new event, OperaSLO's Opera In Education Program also includes Children's Summer Opera Camp; July 17-28, an Art Exhibit & Competition with this fall's *Madama Butterfly* - in partnership with the County Offices of Education focused on inspiring the fine arts through opera - OperaSLO-2-Go mobile outreach program, Opera Lovers Meet adult monthly presentation group, an Arts Management Internship Program for young adults seeking organizational careers in the arts, and our Young Artist Understudy Program providing emerging artists professional opportunities.

## **About OperaSLO**

Located on California's beautiful Central Coast since 1985, Opera San Luis Obispo is the region's only professional opera company. Season programs feature diverse events from elegant and intimate recital series to exciting educational experiences and spectacular grand productions of opera and musical theatre. OperaSLO complements each season with an ever-changing cascade of rising opera and Broadway stars of both national and international acclaim. OperaSLO is a Resident Company at Performing Arts Center San Luis Obispo as well as Vina Robles Ampitheatre. One of only four Grand Opera companies in the state of California, OperaSLO productions boast full orchestras, choruses, ballet, and original, complete sets and costumes. For more information about OperaSLO call (805) 541-5369, or visit online at OperaSLO.org.